



Australian Toy Association

ATA Welcomes New Board



The ATA held our Annual General Meeting (AGM) on November 19 at MicDrop in South Melbourne as well as online.

Jacqui Webster, ATA's President, chaired the meeting, and reported on a healthy financial result for the Association in 2024/2025 as well as providing an update on the ATA work and achievements over the year being:

- Delivering a sold-out Toy, Hobby & Licensing Fair
- A successful Sydney mid-year Fair at it's new home Commbank Stadium
- The continued delivery of valuable industry insights through ATA webinars, EDMs, and newsletters, ensuring members remain informed and connected
- The ATA's strong commitment to supporting members' sustainability initiatives
- Support of two childrens charities as well as a child living with cerebral palsy
- Induction of Nir Pizmony and John Fitz-Gibbon into the ATA Hall of Fame
- Expert representation and professional support in Safety & Compliance for our members
- Ongoing engagement with government bodies, regulators, and key stakeholders
- The ATA Mentor/Mentee Program, along with our collaboration with RMIT students, to strengthen our industry and promote it as a valuable and rewarding career pathway

Following the member update on ATA's work and achievements, the election of Directors was announced. This year there were three positions and four nominations and we would like to congratulate Anni Atkinson of Warner Bros Discovery, Jacqui Webster of Spin Master and Troy Taylor of LEGO Australia and New Zealand for being nominated back onto the Board.



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We want to thank Tom Lovell of RP Dean & Co for his interest in representing the members on the Board.

Also a huge thanks goes to Tim Clarke of Modern Brands and Chris Loverso of Jazwares who were stepping down after many years of valuable support.

The Board remains dedicated to supporting the industry and member businesses.

Introducing the 2026 ATA Board:

- Jacqui Webster – Spin Master Australia (President)
- James Thurlow – Jasnor (Australia) (Vice President)
- Troy Taylor – LEGO Australia and New Zealand (Executive Director)
- Ajit Jacob – VTech Electronics Australia (Executive Director)
- Chris Maggacis – Mr Toys Toyworld
- Anni Atkinson – Warner Bros Discovery
- Alan Ngov – Headstart International
- Tim Nolan – Mattel
- Rosanna Cilmi – Just Play Aus

If you have any feedback or questions, please contact me anytime at asanderson@austoy.com.au.

Kind regards,

Alice Sanderson
Executive Manager