



2012 Australian Toy Hobby and Nursery Fair Accreditation Form

Members of the media are invited to apply for accreditation to Australia's biggest and most extensive Toy exhibition - The 2012 Australian Toy Hobby and Nursery Fair. Media will be able to:

- Sneak peak new toys soon to be released onto the market
- Understand the current trends and toy fads for 2012
- View a collection of Australian and international toy companies as they showcase their most popular toys
- Capture dynamic visuals, photographs and candid interviews

Please ensure all fields of the following application form are complete before submitting. Each individual is to submit one form only, if you need to update your application at any stage please email rsvp@ppr.com.au by 27th February 2012.

The 2012 Australian Toy Hobby and Nursery Fair runs from Tuesday, 6 March – Friday, 9 March. Please note the first day of the Toy Fair is the only day for scheduled media opportunities.

For media information, images or interview opportunities please contact:

Renee Makowiecki at PPR

03 8643 1634

rsvp@ppr.com.au

NAME:

First name.....

Last name.....

ORGANISATION REPRESENTED:

Name of Media Body.....

POSTAL ADDRESS.....

..... Postcode.....

TELEPHONE: Work..... Mobile.....

Please note: Media accreditation passes will be sent to you via Australia Post the week before the event.

Thank you for your application.