

YOU COULD
WIN
\$500
OF TOYS

THE KID'S ULTIMATE DAY JOB



One lucky Melbourne-based boy and girl will win
the chance to experience the 'ultimate' job, viewing and
ROAD TESTING THE LATEST TOYS

Applications close 5pm, Friday 24th February 2012

2012 AUSTRALIAN TOY HOBBY AND NURSERY FAIR
MELBOURNE CONVENTION AND EXHIBITION CENTRE

TUESDAY 6TH - FRIDAY 9TH MARCH 2012
TUE 9-6PM WED 9-6PM THU 9-6PM FRI 9-3PM

As a 'toy tester' the winner will attend the first day of the Fair, and trial and test the performance of each toy. The winner of the Kid's Ultimate Day Job will also play an important role in helping the Australian Toy Association (ATA) in identifying the Kids' Choice in the Toy of the Year Awards. To enter please see the below application form.

WWW.TOYFAIR.COM.AU

**2012 Australian
Toy Hobby &
Nursery Fair**

ATA
Australian Toy Association

THE KID'S ULTIMATE DAY JOB



2012 Australian
**Toy Hobby &
Nursery Fair**

APPLICATION FORM

CHILD'S DETAILS

Name _____

Address _____

Postcode _____

Age as at March 2012 _____ Male Female

School _____

Parents Name _____

Contact Phone Number _____

I should be the Ultimate Toy Reviewer because _____

I have attached a 30 second video

I am available to attend the 2012 Australian Toy Hobby and Nursery Fair on Tuesday 6th March 2012

PARENTS CONSENT

Parents Name _____

Mobile Number _____ Signature _____



COMPLETE AND RETURN TO

Australian Toy Association PO Box 74 North Melbourne 3051

T: 03 9320 2600 F: 03 9320 2622 E: toyfair@austoy.com.au www.austoy.com.au www.toyfair.com.au



Tuesday 6 - Friday 9 March
Melbourne Convention & Exhibition Centre

2012 Kid's Ultimate Day Job

Terms & Conditions

1. Information on how to enter form part of the terms and conditions of entry. All entries must be submitted by the closing date and time via email to toyfair@austoy.com.au or post to PO Box 74, North Melbourne Vic 3051 as advertised online, at the Australia Toy Hobby and Nursery Fair website.
2. The competition is open to all residents of Melbourne, Victoria, Australia, aged between six (6) and twelve (12) years of age on 6th March 2012. Entries must be submitted via email or post by a legal guardian of the competing resident child (participants).
3. Employees of the Promoter and their immediate families and agencies associated with this promotion are ineligible to enter.
4. To enter, participants will be required to provide various personal information, including but not limited to name, email address and contact phone number/s for the purpose of verifying eligibility. It is subject to our Privacy policy.
5. To make a valid entry participants are required to email:
 - A 50 word or less (strictly applied) written submission
 - A video file of their child's the participant's toy review (no longer than 30 seconds)
6. A limit of one (1) entry per participant applies.
7. This competition is a game of skill and chance plays no part in determining the prize winner.
8. The competition entry period commences at **00.00 EDST 26th January 2012** and concludes at **17:00 EDST 24th February 2012**.
9. Winners will be selected from the entries received during the competition entry period. The judging of the Ultimate Kid's Day Job winners will be conducted in the week commencing 27th February 2012, and will take place at the premises of the Promoter. The two (2) most creative / entertaining entries will be assigned as one winner being a boy and one winner being a girl from Melbourne. The Promoter's decision is final and no correspondence will be entered into.
10. The Promoter reserves the right to refuse to allow a winner to take part in the promotion, if the Promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the promotion. It is a condition of accepting the prize that the winner be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
11. The two (2) entrants selected as the Ultimate Kid's Day Job winners will be required to attend the Australian Toy Hobby and Nursery Fair (Melbourne Convention Centre) on Tuesday, 6 March 2012 (times to be confirmed at a later date) and Product of the Year Awards (Crown Casino) on Tuesday, 6 March 2012 (night – hours to be confirmed), and be accompanied by a parent or guardian at all times is a strict



Tuesday 6 - Friday 9 March
Melbourne Convention & Exhibition Centre

requirement. The Promoter will not be responsible for any of the travel costs associated with participant and their parent or guardian attending the Fair. Winning the Kid's Ultimate Day Job also includes but is not limited to:

- Uploading videos on Australian Toy Hobby and Nursery Fair website and playing the video at the Product of the Year Awards
- Participating in media interviews/photographs where appropriate without any fee
- Permitting video and photographic content of the winners to appear on Australian Toy Hobby and Nursery Fair's website and social networking sites without any fee.

12. Winners will receive a toy prize pool, **valued at up to \$500**. This will be delivered to winners following the finish of the Toy Fair.

13. Prizes cannot be transferred, exchanged or redeemed for cash.

14. The Promoter reserves the right to request winners to provide satisfactory proof of identity and proof of residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the Promoter. Failure to provide satisfactory proof as requested may lead to the winner being ineligible to participate and receive the prize.

15. If for any reason any element of the prize/s becomes unavailable, which is out of the Promoter's control, then a similar prize to equal value will be awarded in lieu.

16. The Promoter and its associated agencies and companies shall not be liable for any loss (including, without limitation, indirect or consequential loss), expenses, damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with using any prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

17. If for any reason this promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process or to take any other reasonable actions as may be necessary as a result of the given circumstances.

18. The winners will be notified in the first instance by telephone and names may appear on the Australian Toy Hobby and Nursery Fair website.

19. Prize values are the recommended retail value as provided by the supplier and are correct at time of printing. All prize values are in Australian dollars unless where stipulated. The Promoter takes no responsibility for any variation in prize values.

20. It is a pre-condition of entry that all entries immediately become the property of the Promoter and will be used solely for the purpose of conducting this promotion. All personal details of winning entrants will be stored electronically at the office of the Promoter or its agency acting on its behalf in relation to this promotion. A request to access, update or correct any information should be directed in writing to the



Tuesday 6 - Friday 9 March
Melbourne Convention & Exhibition Centre

Promoter at the address below. A copy of the Promoter's privacy policy in relation to treatment of personal information collected may be obtained by contacting the Promoter in writing.

21. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that participant invalid. Caution: any attempt to cause malicious damage or interference with the normal functioning of the Promoter's website or the information on the website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these conditions of entry or any other legal obligation by an entrant, the entrant agrees to indemnify the promoter for those losses, damages and costs.

22. Each participant agrees that the Promoter may publish or cause to be published the winner's name, and locality in any media as required under the relevant lottery legislation.

23. The Promoter is: Australian Toy Association (ATA) 92 002 682 493, 432 William Street, West Melbourne 3001.